



ANNUAL GENERAL MEETING

MAYLANDS HISTORICAL AND PENINSULA ASSOCIATION

MONDAY 20th JANUARY 2025

Meeting opened at 18.59

Apologies: Terry Devereux, Terence McVeigh, Franco Smargiassi, Jos Gibson, Barry Bousfield, Elli Petersen-Pik, Lisa Baker, Pauline Basso

Attendees: Charles Lee, Pamela Lee, John Della, Josie Ginnane Della, Fran Gilby, John Gilby, Geoff Moor, Averil Mackintosh, Patricia Marshall, Kris Brimmell, Rae Harris, Robert Johnson, Tony Lynch, Pam Gunn, Kate Cornes, Ian Mackley, Bobbie Mackley, Brad Martin, Greg Haughey, John McLennan, Louise Quekett, Val Hately, Bevan Marshall, Tony Parasiliti, Ginie Bristow, Angela Loucaides, Alison Dalziel, Dan Bull, Penny Lee, Kaye Towers-Hammond, Rob Hutcheson, Sue Cundale, Keith Cundale, Steve Lorrimer

Acknowledgement of country had already been given by President Keith Cundale at the opening of the Aerodrome Room

Minutes of previous AGM accepted – moved Bevan Marshall and seconded Angela Loucaides

President's report

A summary of the key points was presented to the AGM by Keith Cundale. His complete report is included in these minutes below.

It has been a privilege to serve as President of MHPA for the year to September 2024: this has been another busy and successful year which I have tried to summarise in this report. Please note that it has been customary for MHPA to hold our AGM in October, but this year we decided to use the October slot for an additional public talk by Bill Butler and to delay the AGM until January. We will revisit this decision and determine the most appropriate scheduling for future AGMs at this year's meeting.

Membership growth and financial stability

Our paid-up Membership has continued to grow – with new Members signing up and some 'old friends' rejoining during the year. Membership now stands at 68 (up from 53) and this reassures me that we have a viable Membership base upon which to build in the future. Credit is due to our indefatigable secretary, Sue Cundale, who has worked hard to keep in touch with Members, to send out reminders and generally keep on top of the Membership issues. Our finances continue to be stable and adequate to provide some feeling of security. I have more comments on the issue of Grants and Awards later, and our Treasurer, Sue has done a wonderful job to keep track of our finances and to chase up leads for grants.

We have identified an opportunity for financial advantage if we were to be formally recognised and recorded as a "Charity". Therefore, I will be bringing forward some suggestions for making changes to our Constitution at the AGM.

Grants and Awards

Over the period we were successful in winning grants and awards totalling around \$18,500. These welcome additions to our funds were primarily linked to the delivery of specific projects or the acquisition of identified equipment or services. The major Award was \$13,627 from LotteryWest for

our Digital Map and Interactive Screen. In addition, we again received a Community Grant from Bendigo Bank (Bayswater): this time around it was \$3,000 for new external signage. Other Grants and Awards were City of Bayswater, \$1,870 to support our History and Heritage Week in November 2023; Perth Airport local Community Grant of \$1,000 used for acquiring new IT equipment. Finally, our local MP, Lisa Baker, continued to show her support for our organisation by donating \$100 to underwrite the launch event for our Digital Map.

Our wonderful sponsors continue to support us

We are also lucky to have a number of Sponsors who support us both financially (around \$1,000 in total) and through providing raffle prizes each month. The funds from Sponsors are not tied to the purchase of specific items (unlike grants and awards mentioned above) and so are invaluable in helping to defray our running costs.

My thanks go to: Clinicare Pharmacy, Maylands Shopping Centre, Estebans on Whatley, Rifos, Lyric Lane, NTY Property, Rabble Books and Games and LiquorBarons in Maylands (for their Masstengo Wines).

We will continue to seek new and additional sponsors from the local business community and I am grateful to Angela Loucaides for her efforts to keep in touch with existing sponsors and to seek out new supporters.

Community outreach and engagement has been maintained – and increased

I have been delighted by the way that we have continued to engage with various constituencies. With our members, of course, through our ‘Member Only’ events, but also engaging with our sponsors and supporters, the City of Bayswater, the Royal West Australian Historical Society, Maylands Ratepayers and Residents Association, Maylands Library, our local elected Members of Parliament, our South Ward and other Councillors, as well as the Midland Hospital Stroke Survivors Support Group. We have tried to maintain regular communication with these various groups and I have been pleased with the amount of support that we have had from them all at various times during the year.

Public awareness and social media

Regretfully, a decision was made during the year to discontinue the regular Newsletters to Members – primarily driven by the sheer amount of work that is involved for the Secretary. I would hope that we can find some additional Volunteer resources so that we could re-start the publication of hard-copy and e-mailed Newsletters. Our Secretary, Sue Cundale, has been able to build and maintain a considerable social media presence – making regular postings on our own Facebook page, but also cross-posting on other relevant sites and reposting appropriate content from other organisations to our members.

Our outreach can be measured by the growth in ‘Followers’ on Facebook and the number of views that we regularly get for our postings. Our “followers” have increased from 1000 to 1045 and we regularly get 2000-3000 views for our posts.

Making the most of the opportunities that social media offer, in all its forms, especially as way of communicating with younger and different demographic groups is a skill that I do not have but I see this as a major opportunity for MHPA to grasp in the future if we are to expand our engagement with different communities.

Website and on-line presence

Greg Haughey has been working on the website throughout the year to mend broken links and update the information. I think it’s safe to say that we are pretty much there but please let us know if you find any information that is incorrect or needs updating. Our website is www.maylandshistorical.com.au and if you could go and check it out regularly that will help us to appear higher in Google searches!

Public meetings, talks and walks

We held 9 talks at the Old Peninsula Hotel, 3 talks at the RISE and 1 for the Stroke Group at St John of God Hospital in Midland. I am very pleased that we were, once again, able to attract an interesting range of speakers for these talks -as well as using our own resources. It is also gratifying to be able to report that the public talks attracted good-sized audiences and were well-received by everyone who attended. As usual, these were recorded and will be uploaded to our YouTube channel.

During the Heritage and History Week that aligned with the Maylands Street Festival in November 2023, we offered 6 guided walks, three Open Days, a stall at the festival itself, a special member's event and two lunchtime talks. This effort by our volunteers enabled us to engage with a large number of new faces and gain some new members.

On a couple of occasions, I had the opportunity to be interviewed on the radio to talk about forthcoming events and this helped to attract visitors from across Perth.

We have been working hard on the schedule for 2025 and details will be given at the AGM.

Displays and activities

Over the year we have been able to rotate some of our displays thanks to John's innovative idea of putting them on removable 'Coreflute' boards that can easily be taken down, placed in storage and subsequently put back up again relatively quickly. We have also been able to use the same idea for portable displays at some of our talks and for short-term displays at Maylands Library. In addition, we created a major new display in 2023-24 telling the story of Maylands Brickworks.

We have continued to open on the first Saturday of the month but given the low attendance we may not continue with this: this is a topic to be discussed at the AGM.

"Putting Maylands on the Map!"

The launch in May 2024 of the digital map project was, for me, probably the most significant achievement of the year. To navigate the LotteryWest application process, to actually be granted over \$13,000 and then to get the digital map up and running was the result of a lot of work by quite a few people. The outcome looks amazing and the reaction of people who have engaged with the large-scale map display in the Old Police station has been very enthusiastic. We were pleased that Lisa Baker came along for the official launch, which was also attended by City of Bayswater CEO, the Mayor, our local Councillors, a representative of LotteryWest and many of our Members and friends. If you haven't yet had a chance to see it and explore the many features, then please find time to come in and have a look. At this stage we have created links to the information relating to our walks, to the many and various examples of Street Art and also Sue has worked with local residents to upload information, historical facts and pictures relating to around 42 houses. This is going to be a long-term project as we add more and more information and so we are always looking for more content. We are planning a "Public Launch" in early 2025 so that it will be accessible from anywhere in the world through the internet.

Maylands really will be on the map!

Member Events

We are committed to putting on 2 Member Events each year – in our 2023-24 year we had the opening of the Brickworks Display and the Launch of the Digital Map. In 2025 our first planned event will be the opening of the new Aerodrome Display.

Some other developments

Val Hately has been working very hard to explore, organise and make sense of some of the very large number of hard copy documents that we have around the place. Her efforts mean that the most relevant documents are now almost at a stage where we can look at scanning them with OCR ("Optical Character Recognition") software to make them searchable and thus the information in these records will be more accessible and therefore much more valuable to anyone undertaking research.

Bevan Marshall has helped enormously with lots of odd jobs around the OPS and helped us make sense of the history of the Aerodrome based on his extensive personal experience of working there and even flying from the aerodrome!

It is good to see Members such as Kris and Tony working away on the Old Police Station as they pursue specific research topics that interest them. We would welcome any other Members who would like to come and find out more about a particular topic, theme, person or event!

Sue has worked hard with various Volunteers to tidy up and de-clutter the underground 'crypt' that had gradually become cluttered. That lower-level room will soon be in a state where we can accept the offer from the City of Bayswater to come and install better lighting and some shelving that will enable us to store the Coreflute displays more sensibly and safely.

Work has progressed somewhat slowly on the redesign of the external signage (for which we had won a grant from Bendigo Bank) and the design of a new Notice board for the corner of our garden area: but I am confident that we will have that signage installed within the next few months.

Collaboration with outside bodies

We continue to have a good working relationship with the City of Bayswater: both the officers in such areas as Leasing Department and the Rangers, but also with the CEO, Mayor and elected representatives. In particular, I would like to thank Councillors Elli Petersen-Pik and Nat Latter for their continuing support and encouragement of our efforts at MHPA. Our local MP, Lisa Baker, continues to encourage us and has also been able to provide some monetary support for our events. Alannah Clohesy's office continues to support us by printing our flyers and other notices. My thanks to all of the elected representatives who support the work of MHPA!

I served another year on the Governing Council of the RWAHS (soon to be known as History West) and am pleased that they are looking at including the "Maylands Peninsula Walk" as part of their "Walks and Talks" programme for 2025.

Maylands Ratepayers and Residents Association accepted our offer to use the Old Police Station for their routine meetings (instead of the RISE) and so they will be meeting at our premises every few months in 2025.

During the past year I have been in touch with one of the Professors at Murdoch University and I am hopeful that we will be able to utilise the skills of some of their history students for an extended in-house placement during 2025.

Looking ahead.

Although I believe that we have a good Membership base, sound finances and good support in the Community, there are some significant challenges that we need to address in the coming year.

Firstly, 2025 will be my last year as President (if I am re-elected at the AGM!) and I think that it is a good time for someone else to take the reins and move MHPA forward under their guidance and encouragement. I will be stepping back because and I have a strong personal desire to focus my time beyond 2025 on various activities and projects that have been somewhat neglected during my time as President of MHPA. However, I am not planning to turn my back on MHPA: I am happy to continue to help out - but just not with the responsibilities of President. Sue and I recognise that it could be difficult for the Association if we were both to step back at the same time, so she will be staying on for another year.

During 2025 I would like us to identify and encourage some new faces to come forward to help out in some way. Volunteers, especially since COVID, have been hard to find (not just for MHPA but for many other volunteer-run organisations) but I am confident that if we can arrange tasks into sensibly-sized packages, they will not seem as daunting to potential Volunteers and we may be able to have some additional help on such things as social media, newsletters, hosts at the Old Police Station etc. I would welcome any suggestions for the sort of things that a part-time Volunteer could become involved with: or for names of any potential additions to the Crew!

Some special thanks!

Finally, I really want to emphasise how incredibly lucky we are to have a core group that have helped us achieve so much in 2023-24 and I would like to thank John McLennan, Bevan Marshall, Val Hately, Greg Haughey, Louise Quekett and Angela Loucaides for their time, input and enthusiasm. I would also like to thank those that have been willing to help open the Old Police Station on a Saturday – Kaye and Rob, Josie and John, Carol and Val – thank you!

We have a growing Membership base, committed sponsors and supporters, a good public image and reputation, some great displays at the Old Police Station, a sound financial position and a strong core group of helpers and volunteers: all-in-all that is a fantastic basis for the future and I remain confident that MHPA will continue to play an important role in our local communities in years to come.

Secretary's report

Current Membership stands at 68

Facebook followers 1045

Correspondence is available on previous committee meeting minutes

Treasurer's report

| | |
|------------------------|-------------------|
| Opening balance | \$7,217.85 |
|------------------------|-------------------|

INCOME

| | |
|---------------------|--------------------|
| Memberships | \$859.00 |
| Sponsors | \$1,100.00 |
| Grants | \$18,597.00 |
| Raffles | \$1,318.31 |
| Donations | \$269.06 |
| Talks | \$250.00 |
| Walks | \$68.00 |
| Interest | \$1.18 |
| Total Income | \$22,462.55 |

EXPENDITURE

| | |
|----------------------------|-------------|
| Displays | \$566.09 |
| Stationery | \$204.72 |
| History and Heritage month | \$1,691.47 |
| Raffle prizes | \$55.50 |
| Meetings/events | \$471.62 |
| Hardware/software | \$560.42 |
| Internet | \$268.03 |
| Interactive TV | \$14,080.00 |
| Web Hosting | \$104.94 |

| | |
|----------------------------|------------------------|
| RWAHS | \$317.00 |
| Public Liability Insurance | \$814.53 |
| City of Bayswater | \$277.32 |
| Other | \$217.80 |
| Total | \$19,629.44 |
| Cash at bank | \$10,050.96 |
| Cash float | \$100.00 |
| Closing balance | \$10,150.96 |

Variance is an increase
on the previous year of \$2,933.11

Technically the variance is slightly negative as we still have \$4000 worth of grants to spend

Budget for 2024-25

INCOME

| | |
|-----------------|-------------------|
| Memberships | \$750.00 |
| Sponsors | \$1,050.00 |
| Grants | \$500.00 |
| Raffles | \$1,200.00 |
| Donations | \$500.00 |
| Talks | \$100.00 |
| Sausage Sizzles | \$3,000.00 |
| Total | \$7,100.00 |

EXPENDITURE

| | |
|---------------------|-----------------------|
| Displays | \$2,000.00 |
| Stationery | \$200.00 |
| Events | \$300.00 |
| Insurance | \$900.00 |
| RWAHS | \$75.00 |
| Conference | \$100.00 |
| Webpage | \$180.00 |
| Internet | \$650.00 |
| CoB | \$500.00 |
| Others | \$300.00 |
| Total | \$5,205.00 |
| Variance | \$1,895.00 |

Election of Office Bearers

President: Nominations: Keith Cundale

Keith Cundale was elected unopposed by acclamation

No nominations for Vice President

Secretary: Nominations: Sue Cundale

Sue Cundale was elected unopposed by acclamation

Treasurer: Louise Quekett was nominated and elected unopposed by acclamation

Committee

The following Members elected unopposed to the Committee.

John McLennan

Bevan Marshall

Greg Haughey

Discussion on Saturday openings

The President presented a proposal to reconsider our opening hours in the light of limited attendance on Saturdays.

Following discussion, it was agreed to open one Saturday per quarter - starting March 2025.

There were also some suggestions that need to be followed up in 2025:

- put information about MHPA on the board at the RISE
- discuss Heritage Officer appointment with CoB and check if they have a Heritage Strategy.

Life Member

It was proposed that John McLennan be made an Honorary Life Member

Proposed Keith Cundale

Seconded Sue Cundale

Unanimous vote to accept

Charitable Status

Louise Quekett addressed the meeting and explained what needed to be done to become a charitable organisation and will follow up with more information for members in weeks to come so that they can vote on the suggestion. GM offered to help LQ with what is involved.

AGM date

Agreed to reinstate AGM date to 3rd Monday in October. Suggestion regarding change the financial year dates to be discussed at Committee Meeting.

ANZAC Day

KDC stressed that if this event was to go ahead then help would be required to set it up.

Interested Members are to contact Sue Cundale.

GM asked if MHPA could combine with National Trust Service – KDC to follow up.

AOB

GB asked if anyone had heard from Roger Tomlins; Penny Lee talked about Collections WA, GM mentioned that AMAGA run courses on how to put together a collection. Volunteers welcome for this.

Future programme

KDC went over the programme of talks/events for 2025.

Next AGM Monday 20 October 2024 for the period 1st October 2024 – 30th September 2025

Meeting closed at 19.59pm